

# Grocott's Mail 2012 advertising rates and information

PLEASE NOTE: Prices are quoted per single column, exclude VAT and agency commission

## Display adverts (inside pages) per col cm

Black & White R25.75 Full colour R32.25

## Front & back page adverts per col cm

Black & White R33.80 Full colour R34.15

## Classified lineage adverts

20 words or less R29.85

Additional words R1.65 each

## Estate Notice

R228.45

## Legals

R30.95

## Classified Display adverts

Black & White R14.60

## Churches & Welfare

Black & White R19.50

## Property adverts

Black & White R14.35

Inserts per 1000 = R339.00

Friday - 3300 • Tuesday 3100

## Motoring adverts

Black & White R14.35

## Online rates

Grocott's Online: [www.grocotts.co.za](http://www.grocotts.co.za)

- Top banner advert R150.00 for 14 days
- Sidebar banner advert R100.00 for 14 days

## Ght Now:

mobi-site: [www.ghtnow.co.za](http://www.ghtnow.co.za)

- Banner and text - R150.00 for 30 days
- Banner + 10 specials listed - R380.00 for 30 days

## CONTRACT ADVERTISING:

10% discount for 3 - 6 month contracts

15% discount for 12 month contracts

material can be changed at any stage before relevant deadline

## BOOKING ADVERTISING SPACE:

- No adverts will be booked or placed unless accompanied by a completed and signed advertising order form
- Unless you are an account holder, advert bookings are only secured once payment has been made in full and proof of payment has been provided

## DEADLINES:

- Tuesday publication: 13:00 on Thursday
- Property: 13:00 on Tuesday
- Friday publication: 13:00 on Wednesday

## PAYMENTS:

- NO adverts will be placed until full payments have been made and proof of payment has been provided - e-mailed to [adverts@grocotts.co.za](mailto:adverts@grocotts.co.za) or faxed to 046-622 7282

- Grocott's Mail, Standard Bank, Grahamstown, Acc: 081 988 303, B/Code 050917

10 x 2  
**Full colour**  
**R735.30 (incl Vat)**

**OR**

**R587.10**  
**(incl. Vat)**  
**for black & white**

**ONLINE RATES:**

**Grocott's Online: [www.grocotts.co.za](http://www.grocotts.co.za)**

- Top flashing banner advert R150-00 for 14 days
- Sidebar banner advert R100 for 14 days

**Grahamstown Now: mobi-site:**

**[www.ghtnow.co.za](http://www.ghtnow.co.za)**

- Banner and text - R150.00 for 30 days
- Banner + 10 specials listed - R380.00 for 30days

5 x 1  
**Full colour**  
**R183.83**

**OR**

**R146.78**  
**for black & white**

**Column widths:**

1 col = 42.5mm  
 2 col = 85mm  
 3 col = 127.5mm  
 4 col = 170mm  
 5 col = 212.5mm  
 6 col = 265mm

10 x 3  
**Full colour**  
**R1 102.95**

**OR**

**R880.65**  
**for black & white**

**Grocott's Mail Banking details:**

<b>Bank:</b>	<b>Standard Bank</b>
<b>Acc. No.</b>	<b>081 988 303</b>
<b>Branch code:</b>	<b>05091741</b>

**WHY Grocott's Mail?**  
**Grahamstown's**  
**biggest selling**  
**newspaper - reaching a**  
**powerful audience of**  
**27 000 readers!**

We will help u:

- \* Keep your business in the eye of the public
- \* gain new customers;
- \* maintain communication with customers;
- \* create & maintain a positive image;
- \* build your brand
- \* advertise specific specials
- \* stay 'one up' on the competition

BLACK & WHITE

¼ page 3col x 20cm	1 761.30
½ page 6col x 20cm	3 522.60
full page 6col x 36cm	6 340.68

FULL COLOUR

¼ page 3col x 20cm	2 205.90
½ page 6col x 20cm	4 411.80
full page 6col x 36cm	7 941.24

**PRICES VALID UNTIL 31 DECEMBER 2012 - includes VAT**