



**RHODES UNIVERSITY**  
*Where leaders learn*



## **Rhodes Business School**

*Leadership for Sustainability*

Responsible Leadership | Engaged Business | Integrated Society

**stats sa Baseline**

**Survey Results**

**Scenario Workshop**

**19 June 2020**

[www.ru.ac.za/businessschool](http://www.ru.ac.za/businessschool)  
[www.criticalthought.co.za](http://www.criticalthought.co.za)

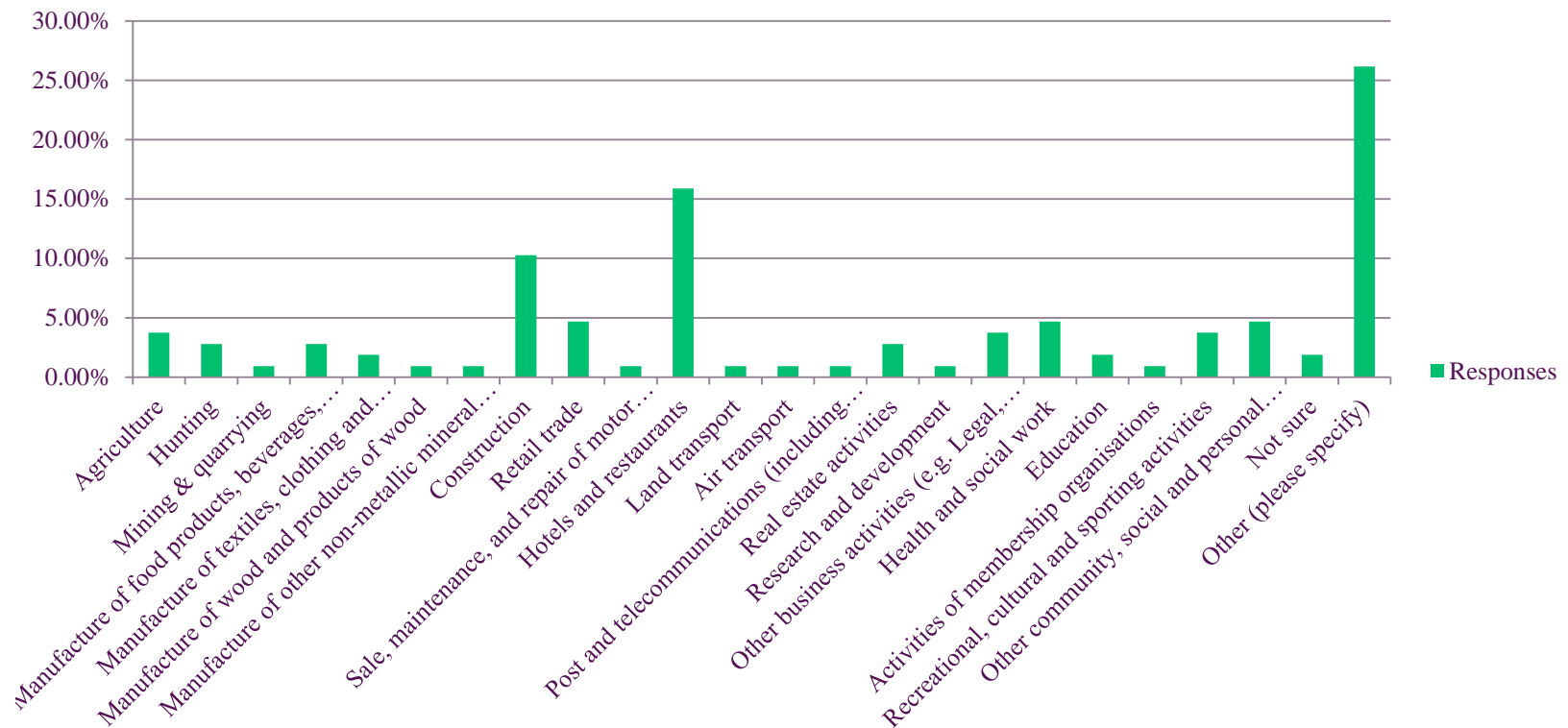
# stats sa Baseline Survey

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- 110 responses
- Confirms significant impact
- Hospitality
- Construction
- Small businesses
- Acknowledge that source of data is stats sa

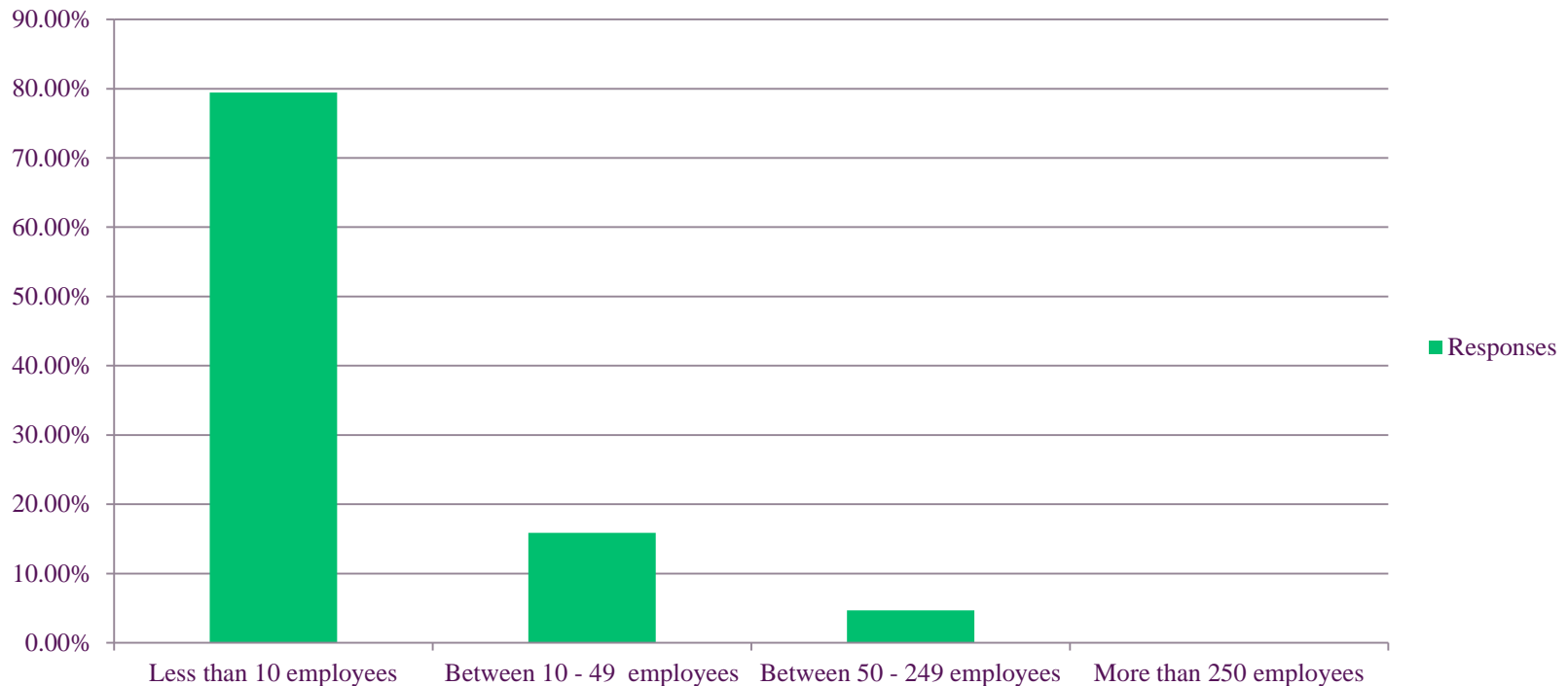
# Question 2

Which industry does the business operate under, classified according to the main activity?



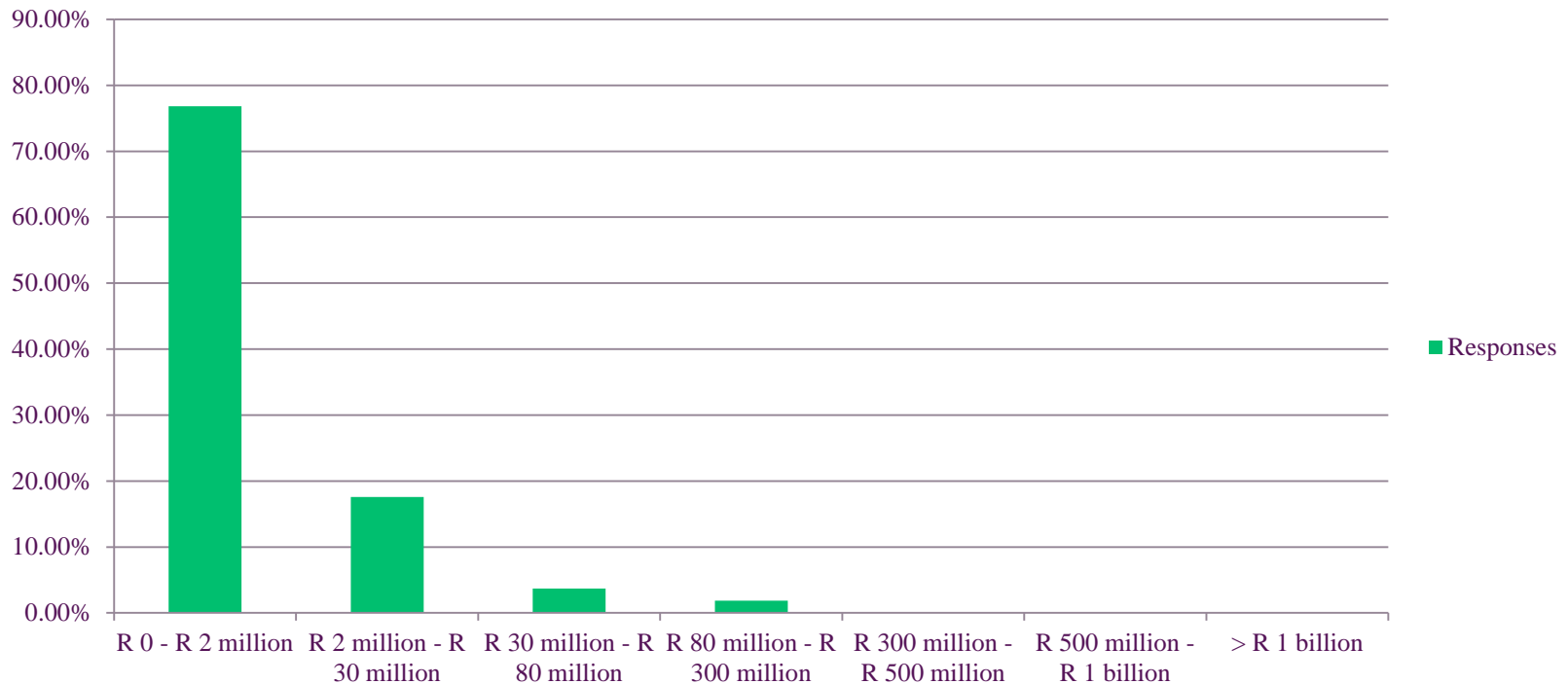
# Question 5

What was your total number of employees during normal operations, i.e. before the impact of the coronavirus (COVID-19)? Estimated values are acceptable.



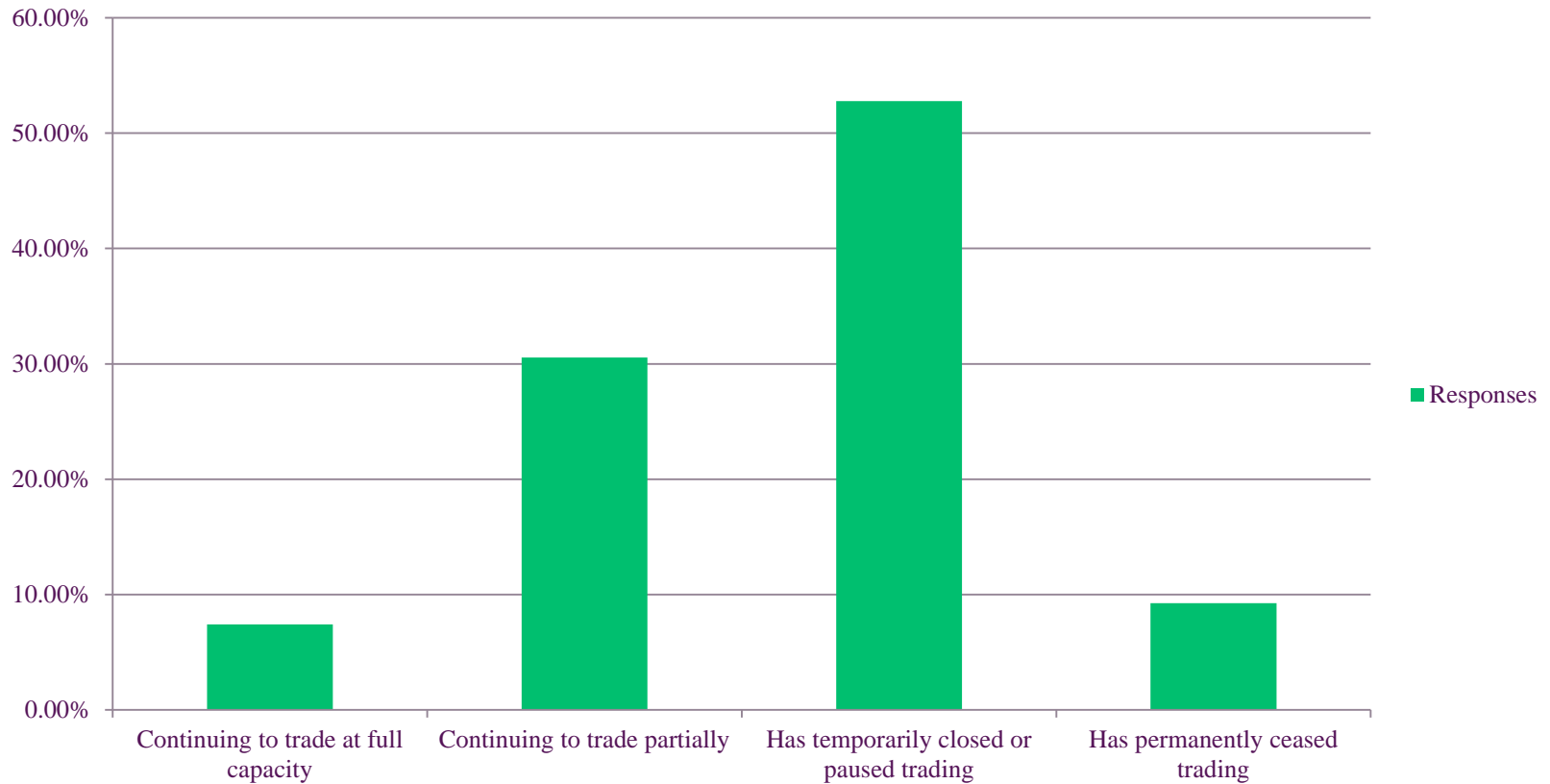
# Question 6

What was your annual business turnover before the impact of the coronavirus (COVID-19)? Estimated values are acceptable.



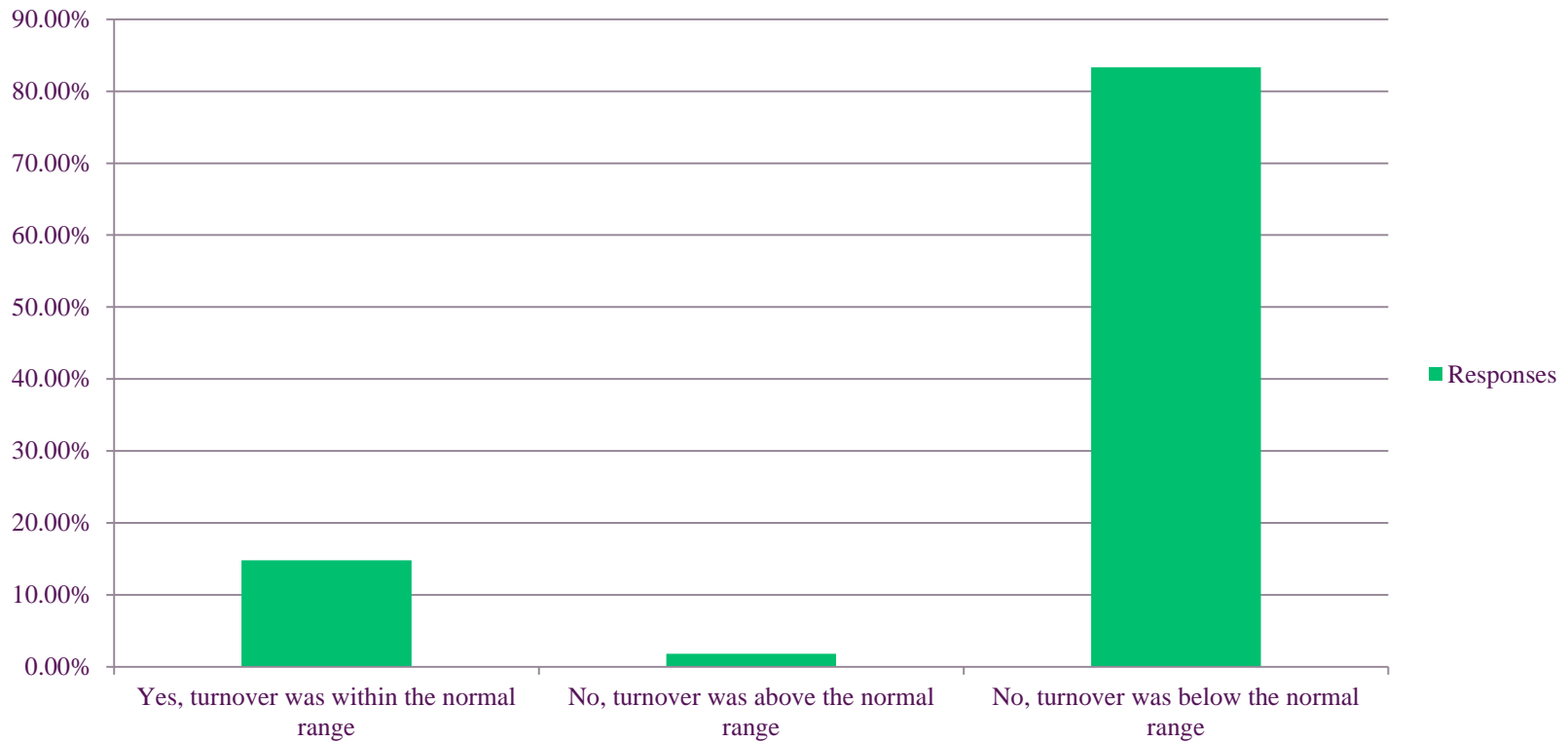
# Question 7

What is the current trading status of your business?



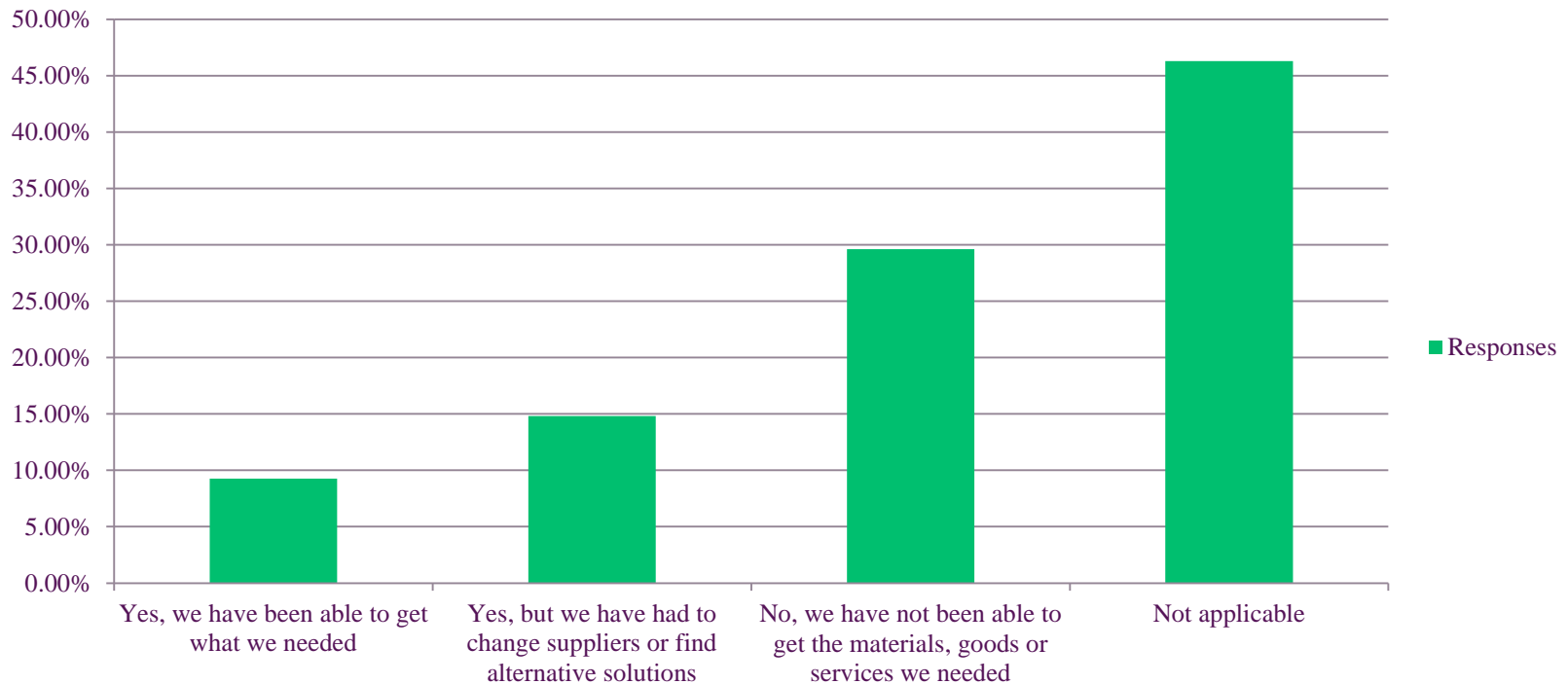
# Question 8

Was your business's turnover within its normal range during 14–30 April?



# Question 11

Was your business able to get the materials, goods or services it needed from within South Africa during 14–30 April?





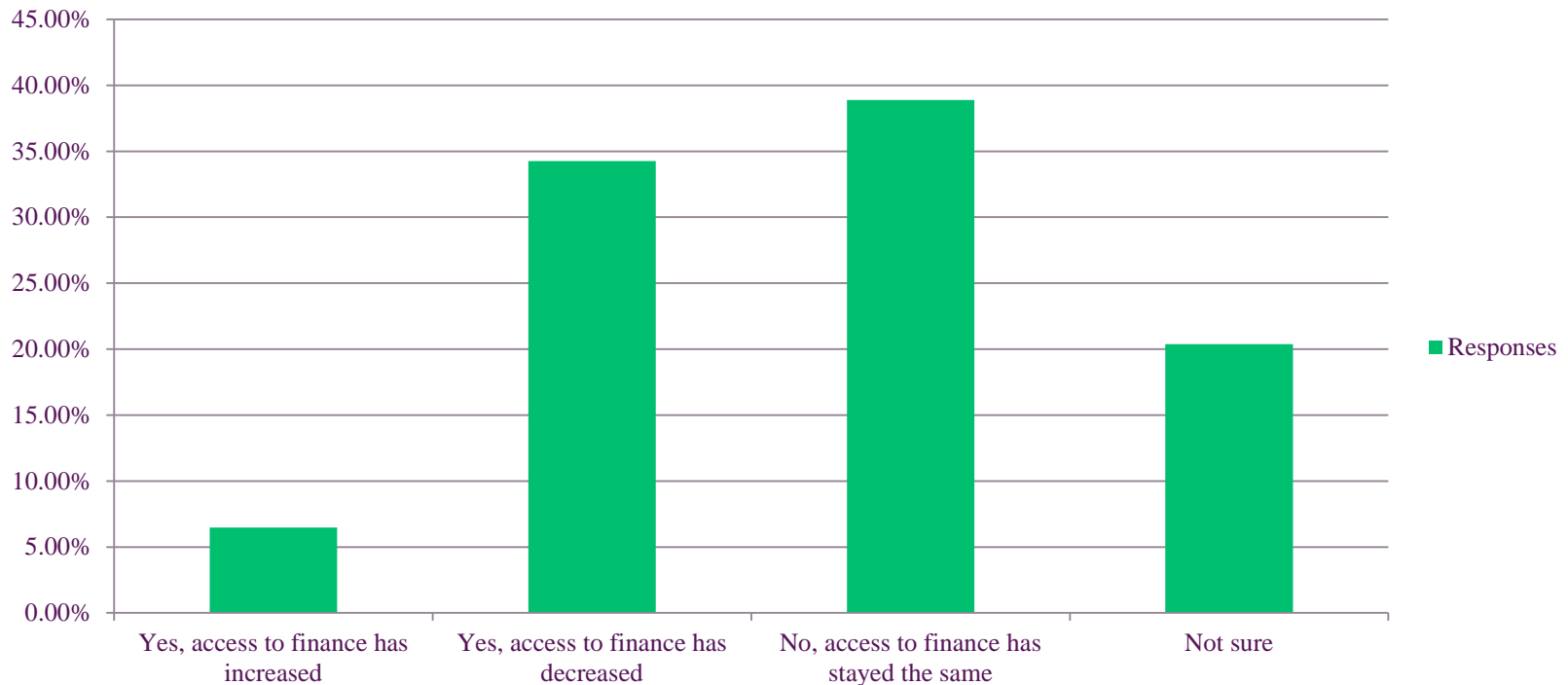
# Question 12

How did the prices of materials, goods or services purchased by your business change during 14–30 April, compared with normal price fluctuations?



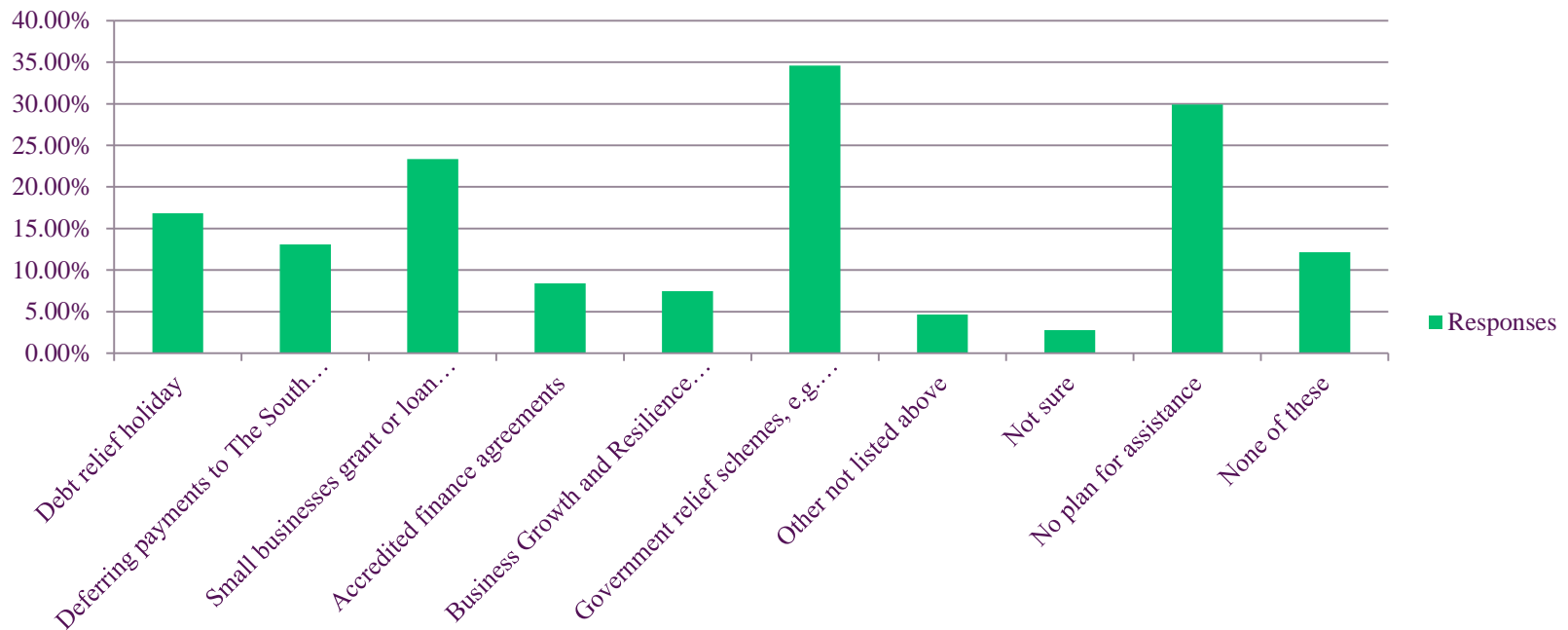
# Question 13

Has your business's ability to access financial resources changed during 14–30 April, compared with the first two weeks of the lockdown?



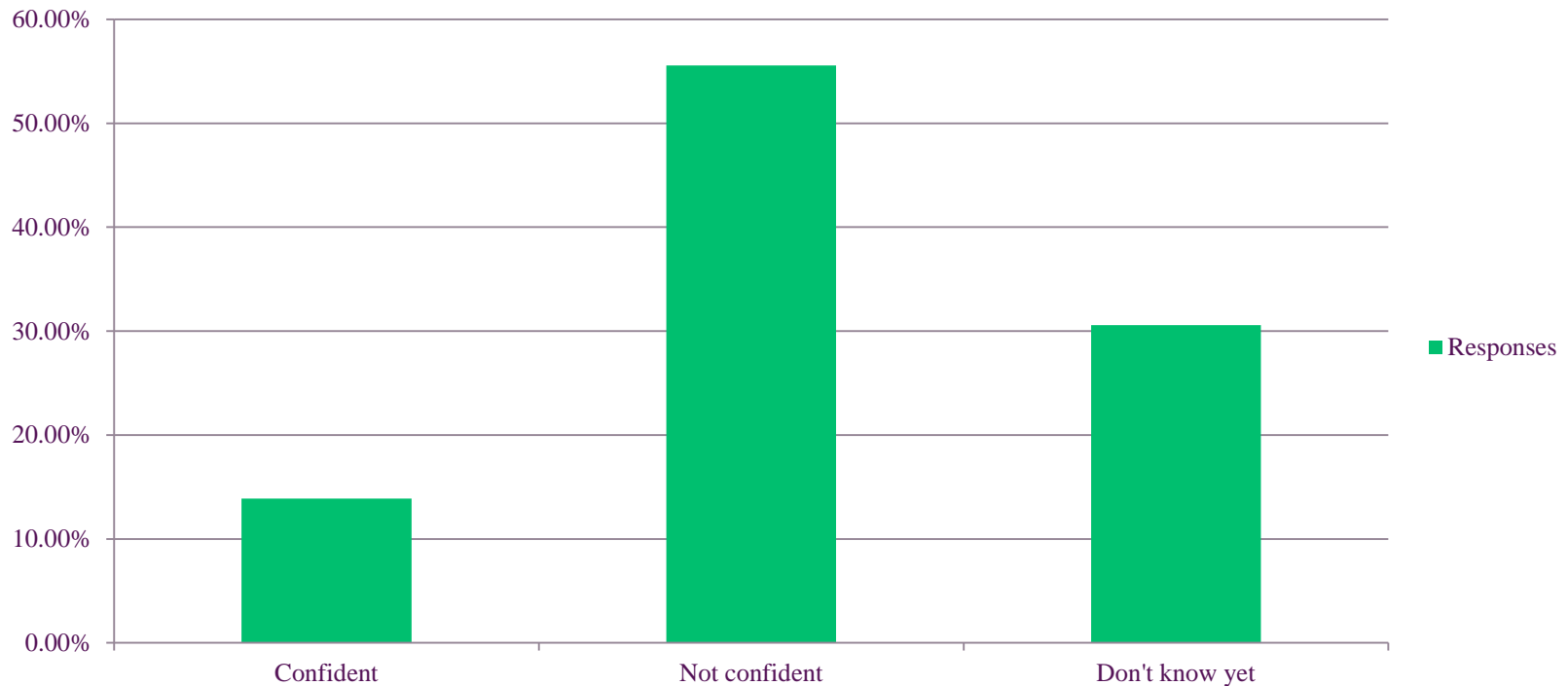
# Question 14

Has your business applied for or plan to apply for financial assistance to fund operations due to the coronavirus (COVID-19) outbreak? Which of the following initiatives is your business interested in using, if any?



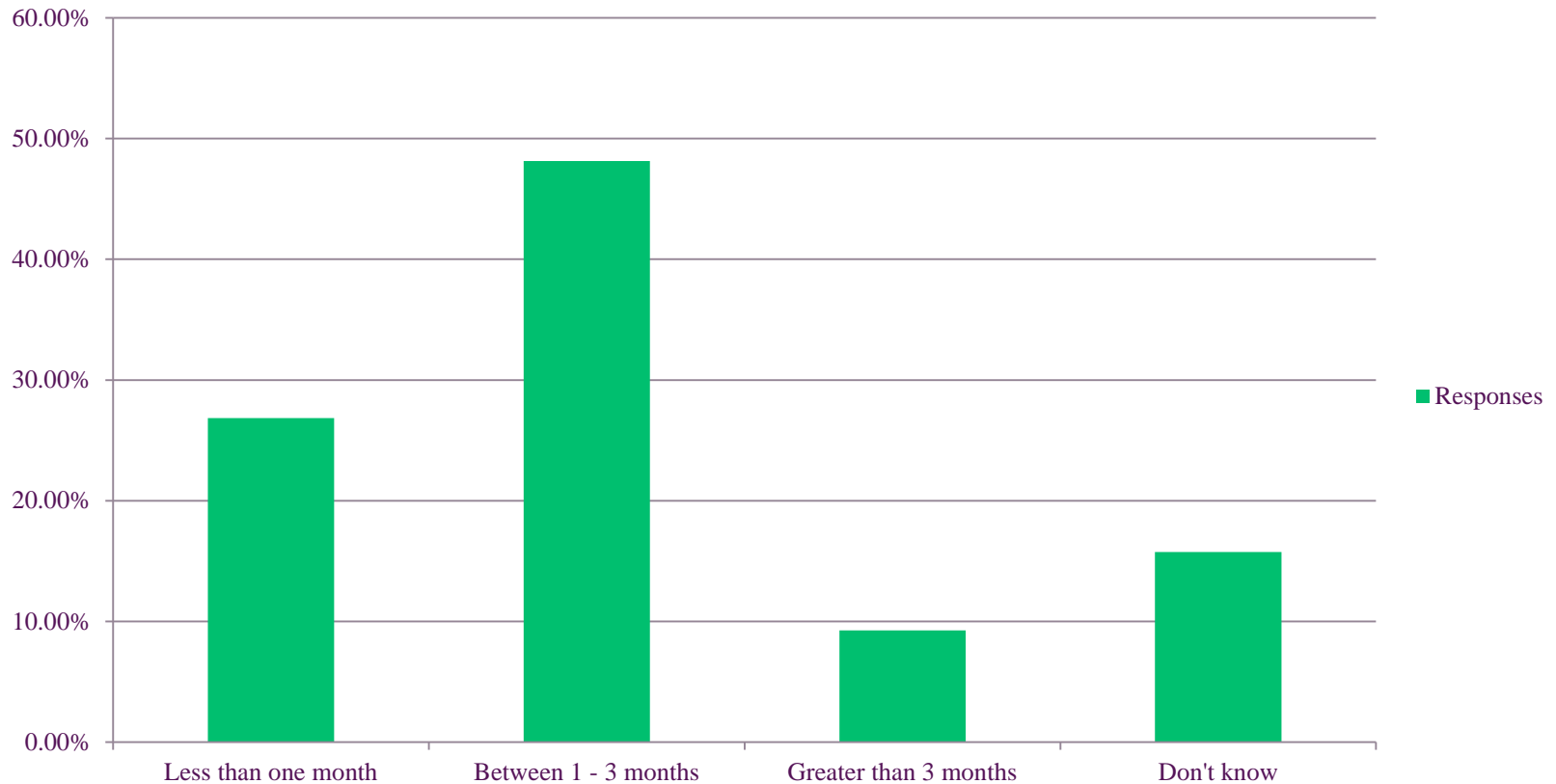
# Question 15

How confident are you that your business has the financial resources to continue operating throughout the coronavirus (COVID-19) outbreak?



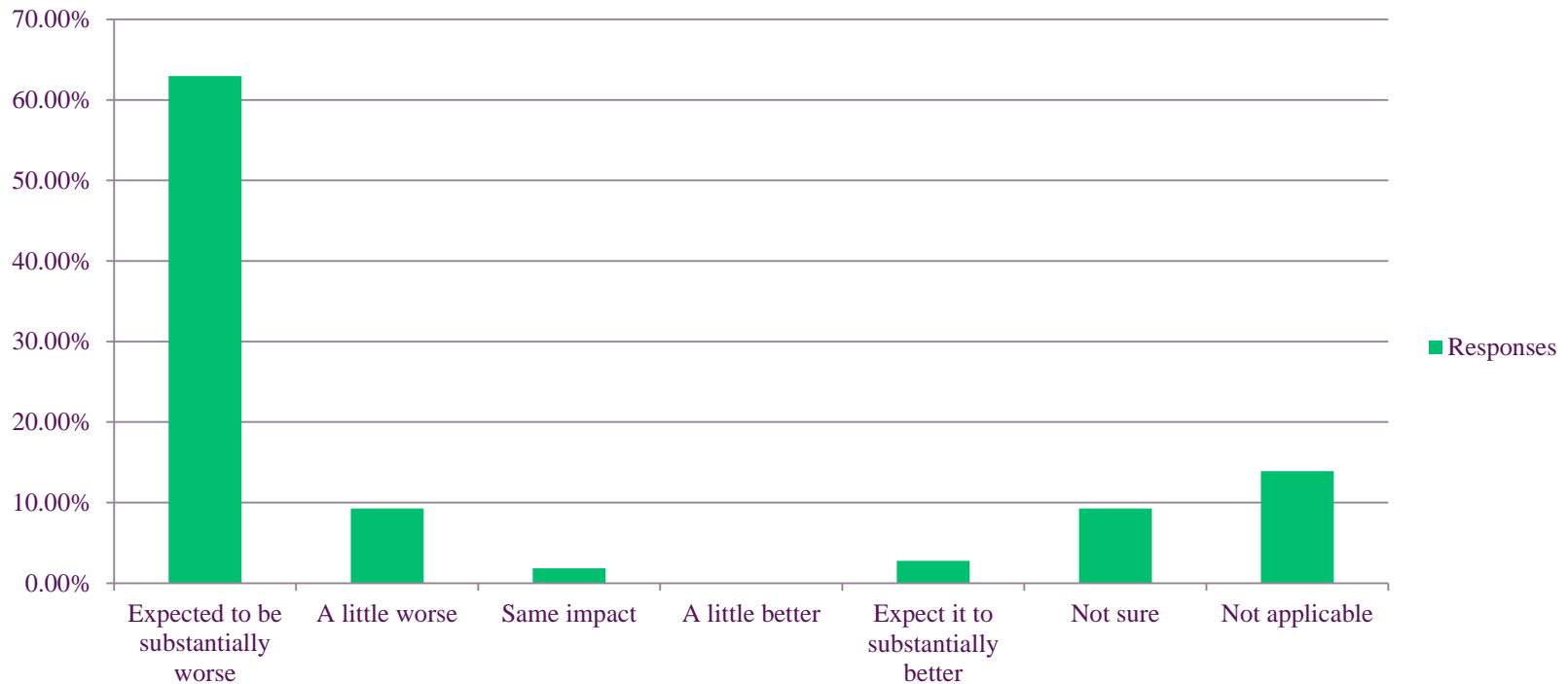
# Question 16

How long can your business survive without any turnover?



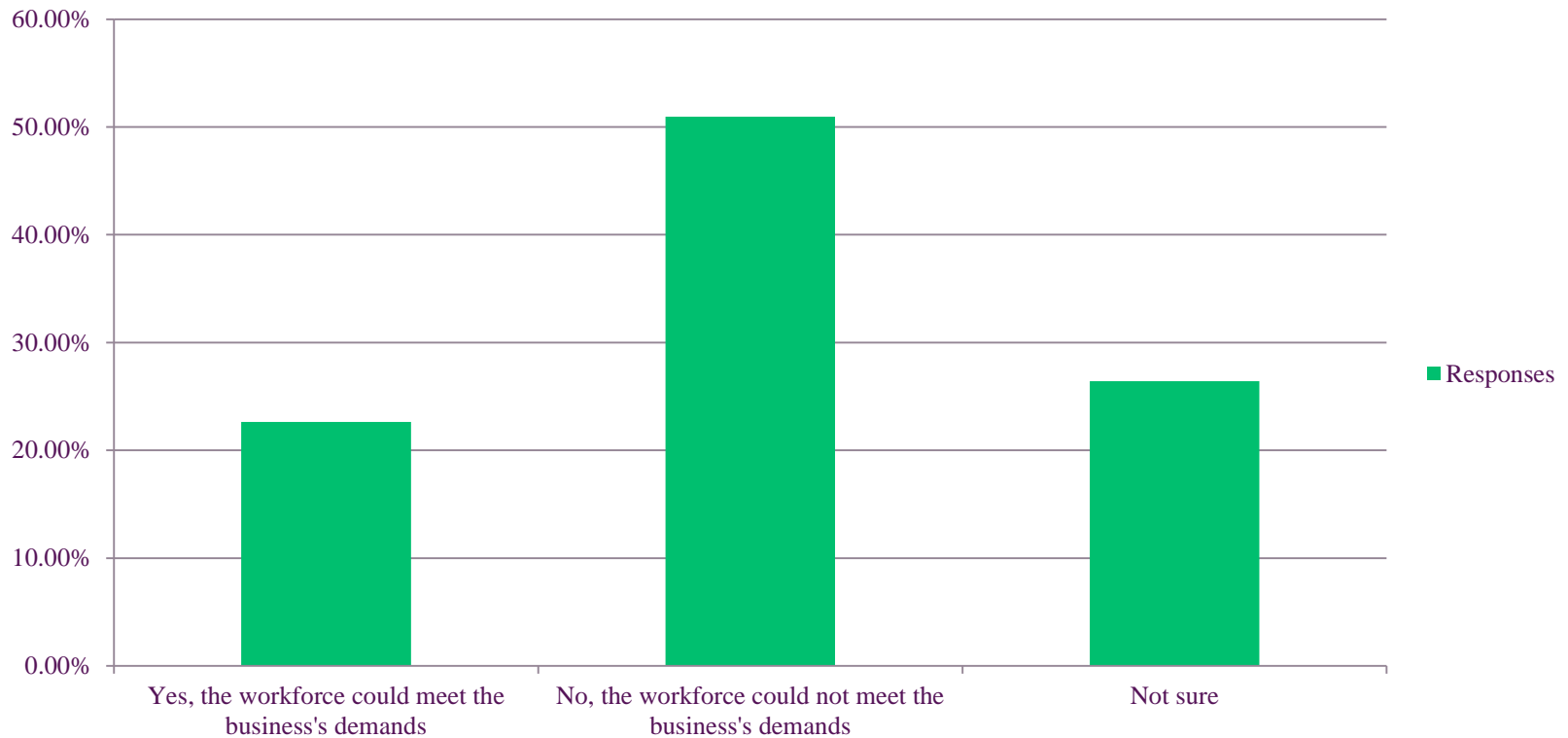
# Question 17

Compared to the financial crisis that occurred during 2008 / 2009, what do you anticipate the impact of the Coronavirus on your business?



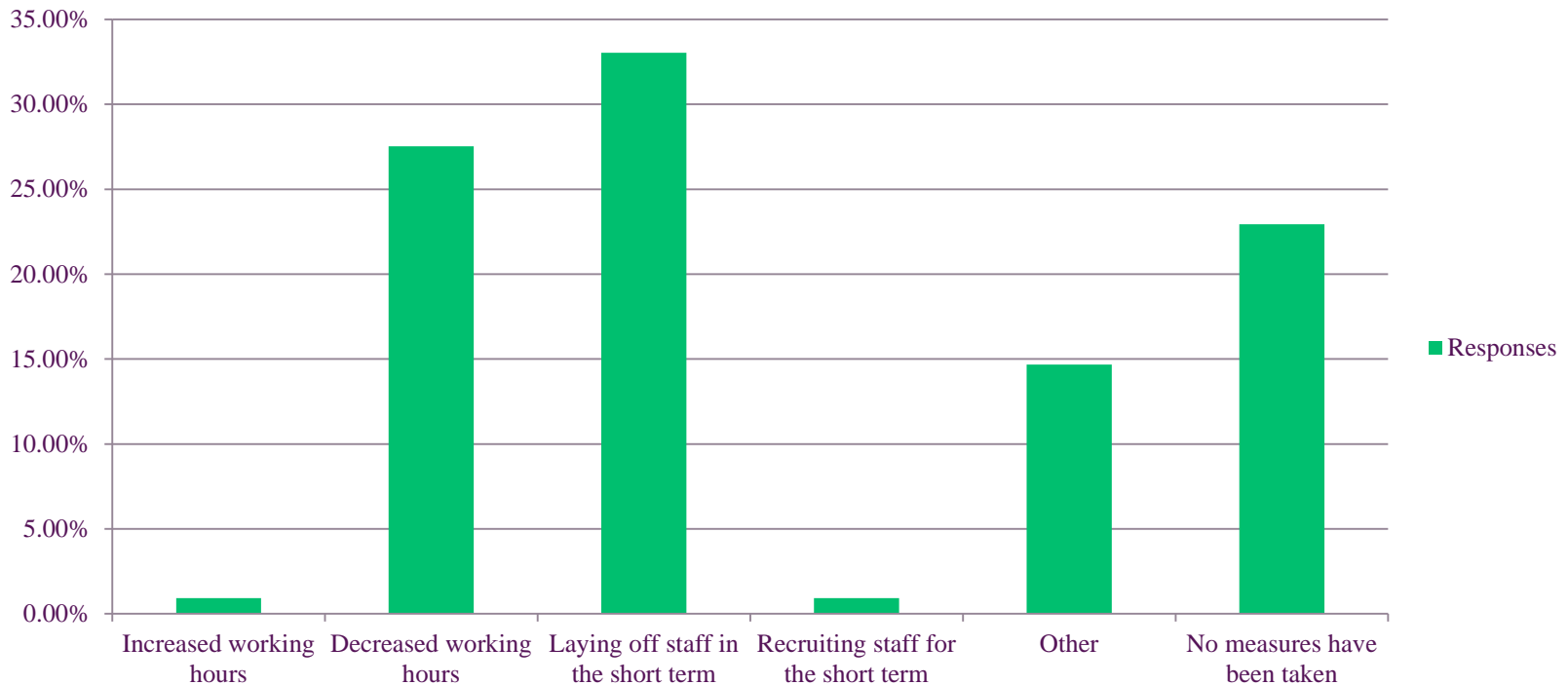
# Question 18

Was your business's workforce able to meet the demands of the business during 14–30 April?



# Question 19

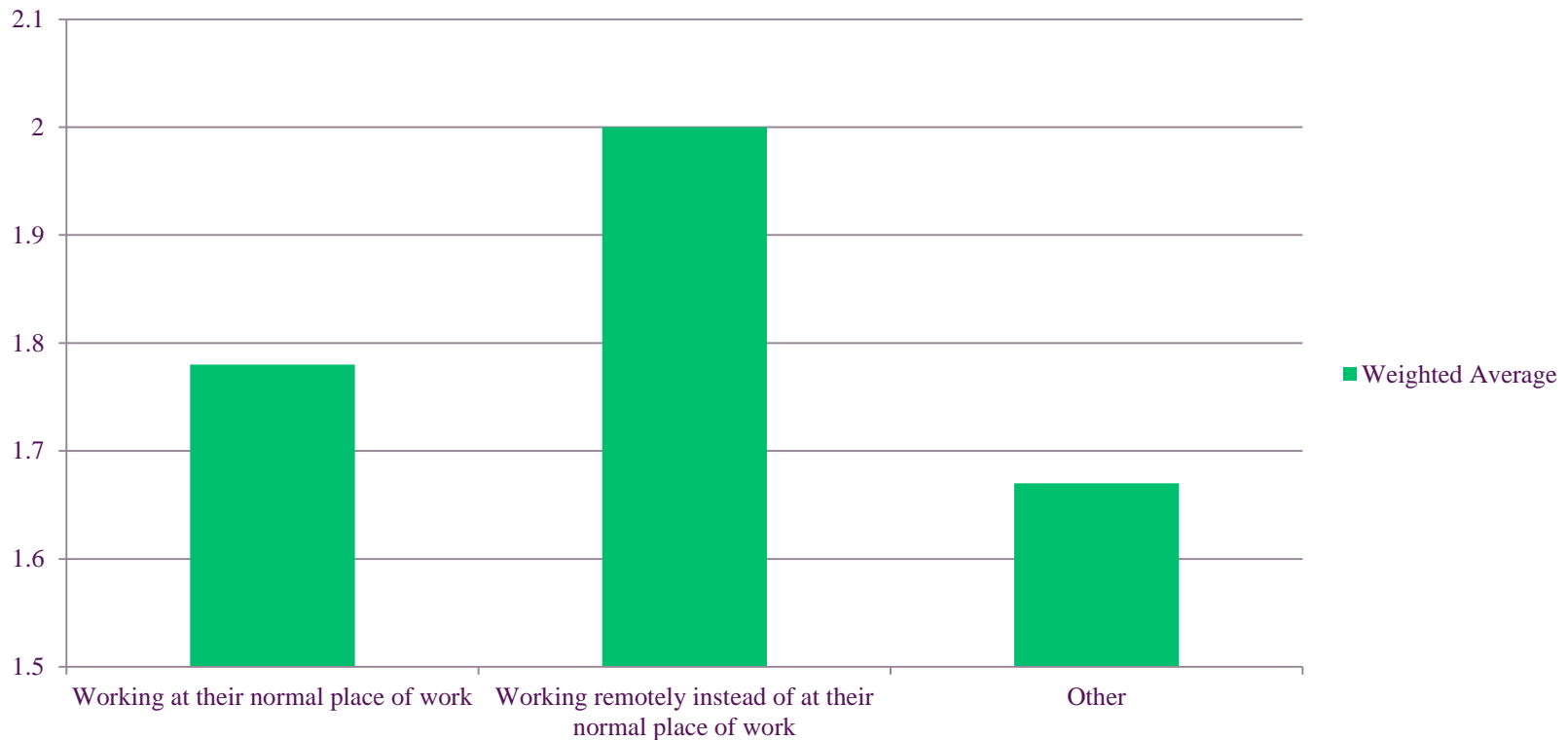
Which of the following measures has your business taken during 14–30 April to cope with the impact of coronavirus (COVID-19) on its workforce?





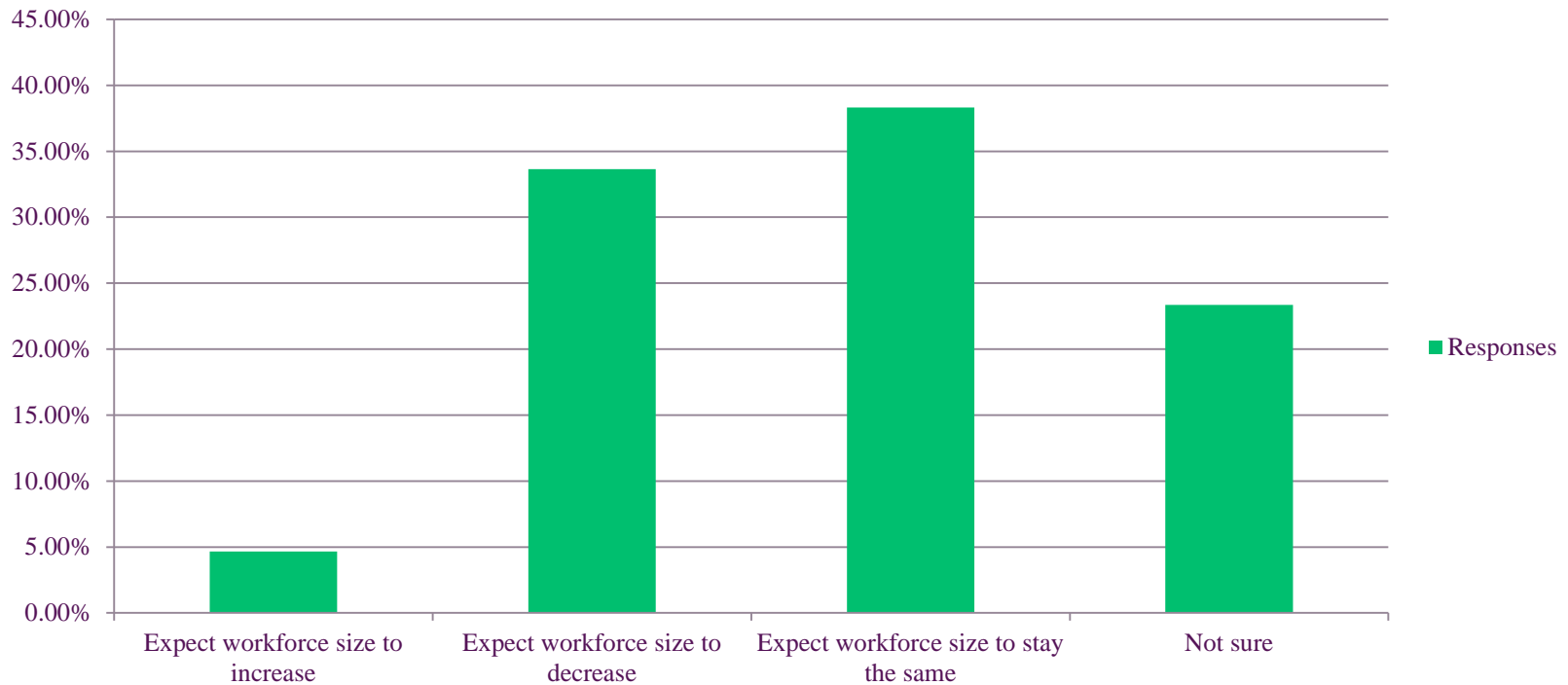
# Question 20

During 14–30 April, roughly what proportion of your business's workforce was working in the following ways?



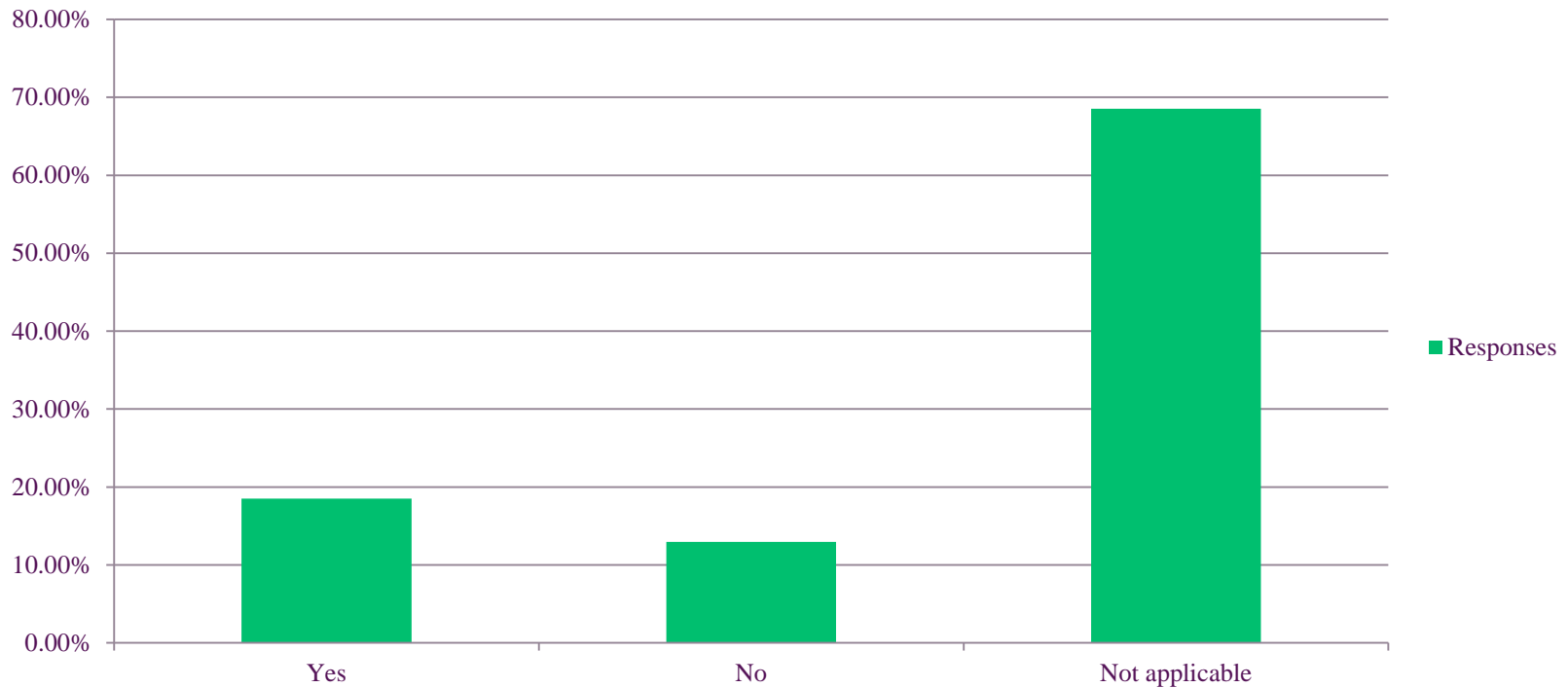
# Question 22

Compared with the end of April, do you expect your business's workforce size to change during 1–15 May due to the coronavirus (COVID-19) outbreak?



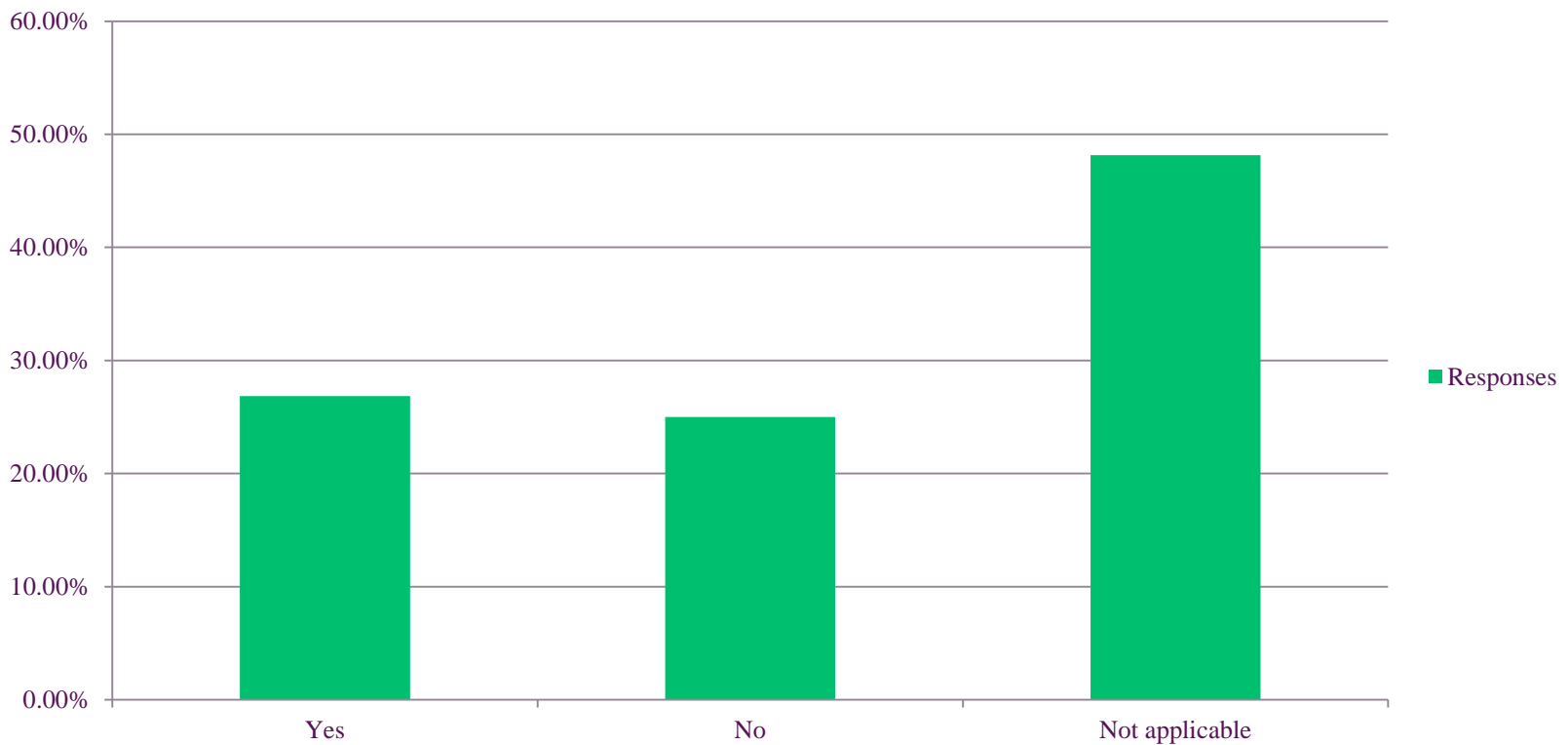
# Question 23

Is your IT system robust enough to handle the demand if more employees will be working from home during 1–15 May?



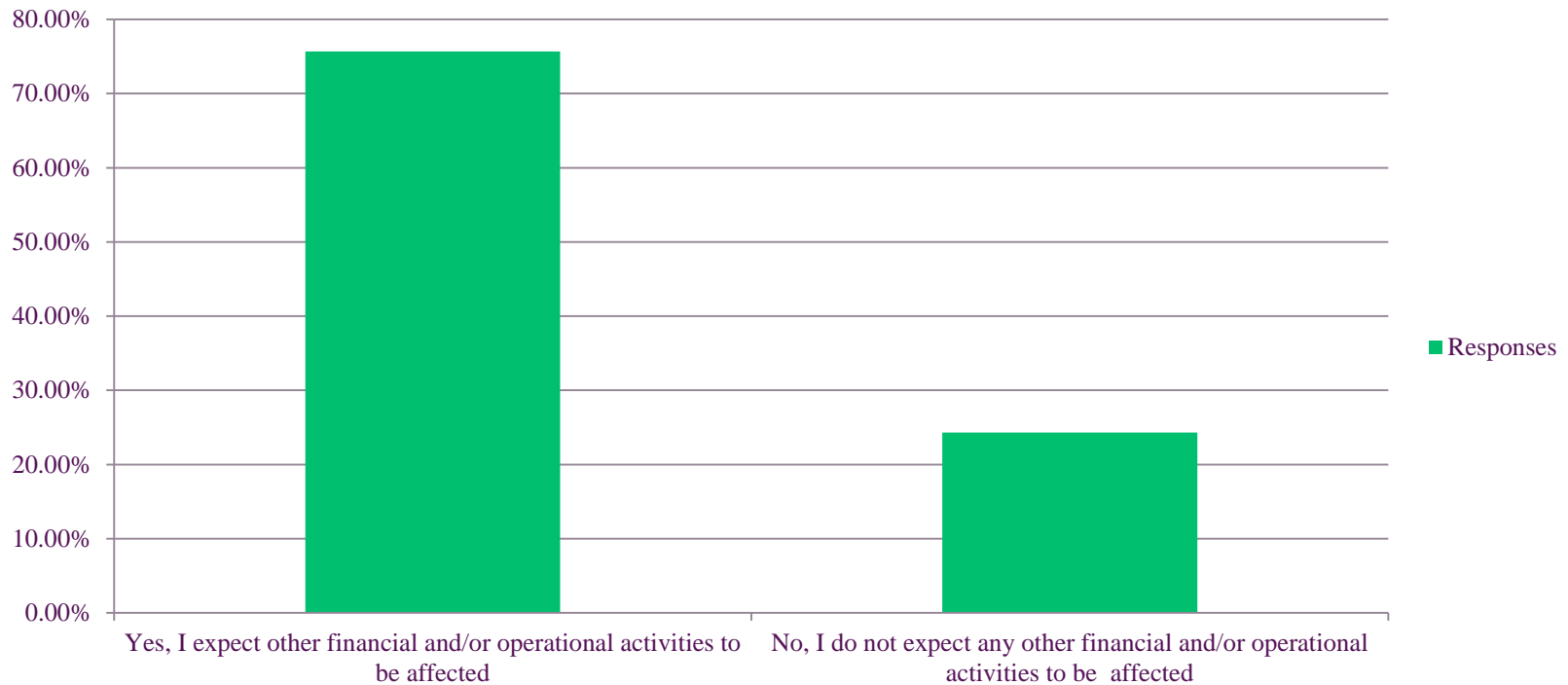
# Question 24

Have COVID-19 family commitments adversely affected your ability to work remotely?



# Question 25

Are you expecting any other financial and/or operational activities at your business to be affected by the coronavirus (COVID-19) outbreak during 1–15 May?



# Question 27

Will the business be operational during level 4 lockdown?

